

REMARKS

Reconsideration and allowance in view of the foregoing amendment and following remarks are respectfully requested.

Claims 1, 3-9, and 11-28 are pending with claims 1 and 9 having been amended.

The Examiner rejected claims 1, 3-9, 11-17, 19-20, 22-23, 25 and 27-28 under 35 U.S.C. § 102(e) as allegedly being anticipated by U.S. Patent No. 5,956,034 to Sachs et al. (Sachs '034). Applicants respectfully traverse the rejection.

Both amended independent claims 1 and 9 call for, among other features, associating with an element of an immersive reading page enhanced functionality, and providing the user access to the enhanced functionality in response to the user selecting the element of the immersive reading page, wherein no visual indication of the enhanced functionality is provided prior to the user selecting the element of the immersive reading page. Contrary to the action's assertion, Sachs '034 lacks any teaching or suggestion of such a feature. Notably, Sachs '034 describes Fig. 3A at col. 5, lines 47-61:

On the main display page 60a, display text 100, graphics (not shown) and/or photographs (not shown) that constitute electronic reading materials are displayed. The display text 100, graphics or photographs may be displayed alone or in combination. Navigation of the reading materials is effected by different functions as represented by a plurality of function displays, such as icons 102. One such function corresponds to the effect of "turning the page" and an icon 104 representing turning to the next page is provided for the selection of this function. When thus selected, the display screen 60 will display the text and graphics from the next page. Similarly, an icon 106 representing the function of turning to the previous page enables the user to go back through the text 100 when the icon 106 is selected. A third icon 108 enables the user to view other display functions when selected.

(Emphasis added).

Thus, to access a function in Sachs '034, the user must select an icon providing a visual indication of the function. In stark contrast, the invention of claims 1 and 9 provides a user access to enhanced functionality in response to the user selecting the element of the immersive reading page, wherein no visual indication of the enhanced functionality is provided prior to the user selecting the element of the immersive reading page. Applicants have defined the term "element" with the combination of the disclosure

at page 3, line 14 to page 4, line 5 and page 13, lines 6-16. "Element" means a word, symbol or picture on the display that forms part of an immersive reading page and may also refer to areas associated with or in the immediate vicinity of the word, symbol or picture. Nowhere does Sachs '034 teach or remotely suggest providing a user access to enhanced functionality in response to the user selecting *the element of the immersive reading page, wherein no visual indication of the enhanced functionality is provided prior to the user selecting the element of the immersive reading page* as recited in independent claims 1 and 9.

Because Sachs '034 fails to teach or suggest each and every limitation of the claims, Applicants submit that claims 1 and 9 are patentably distinct from Sachs '034. Claims , 3-8, 11-17, 19-20, 22-23, 25 and 27-28, which ultimately depend from one of claims 1 and 9 are distinguishable for the same reasons as their ultimate base claim and further in view of the additional novel features recited therein.

The Examiner rejected claims 18, 21, 24 and 26 under 35 U.S.C. 103(a) as allegedly being unpatentable over Sachs '034 in view of U.S. Patent No. 6,493,734 to Sachs et al. (Sachs '734). Applicants respectfully traverse the rejection.

Significantly, Sachs '734 fails to overcome the deficiencies noted with respect to Sachs '034. Hence, the combination of Sachs '734 and '034, even if proper, does not result in the invention of claims 1 and 9. Thus, since claims 18, 21, 24 and 26 depend from one of claims 1 and 9, they are patentably distinct from the proposed combination for the same reasons as their base claim, and further in view of the novel features recited therein.

All rejections having been addressed, Applicants submit that the application is now in condition for allowance and a notice to that effect is earnestly solicited.

If any issues remain which could best be resolved by a personal telephone interview, the Examiner is kindly requested to contact the undersigned attorney at the local telephone number listed below.

the above referenced application in force, the U.S. Patent Office is authorized to charge such fees, other than the Issue Fee, to Deposit Account No. 19-0733.

Respectfully submitted,

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Date: March 26, 2003

MARKED-UP VERSION OF THE CLAIMS

1. (Thrice Amended) In a computer system having a user interface, including a display and a selection device, a method of displaying an electronic document, the method comprising the steps of:

displaying at least a portion of the electronic document to a user as an immersive reading page, the immersive reading page mimicing a printed paper page;

associating with an element of the immersive reading page enhanced functionality; and

providing the user access to the enhanced functionality in response to the user selecting the element of the immersive reading page, wherein

~~the immersive reading page is configured to selectively provide or not provide a no visual indication to the user of the enhanced functionality is provided prior to the user selecting the element of, when the immersive reading page is selectively configured to provide the visual indication to the user of the enhanced functionality, the visual indication appears directly on the immersive reading page.~~

9. (Thrice Amended) A computer-readable medium having stored thereon computer-executable instructions for performing a method of displaying an electronic document, the method comprising the steps of:

displaying at least a portion of the electronic document to a user as an immersive reading page, the immersive reading page mimicing a printed paper page;

associating with an element of the immersive reading page enhanced functionality; and

providing the user access to the enhanced functionality in response to the user selecting the element of the immersive reading page, wherein

~~the immersive reading page is configured to selectively provide or not provide a no visual indication to the user of the enhanced functionality is provided prior to the user selecting the element of, when the immersive reading page is selectively configured to provide the visual indication to the user of the enhanced functionality, the visual indication appears directly on the immersive reading page.~~